

North Valley Community Foundation – Butte Strong Fund General Grant Acknowledgement Requirements

Please share the good news about the work we do together to help in the Camp Fire recovery effort. We require this for a couple of reasons. First, transparency is vital. Community members, especially fire survivors, deserve to know how all donated dollars are spent. Second, this is the best way to keep thousands of individual donors informed about where and how their donations are being utilized.

Acknowledgement of grant: Please note the grant, the NVCF and the Butte Strong Fund in any announcements – press release, email blasts, websites or social channels.

Press release: The NVCF will send out an announcement of your grant and post it to our websites and social channels after all grant agreements are signed. You are free to do the same. Please email David Little, executive VP of communications, at dlittle@nvcf.org if you'd like to know the timing of our announcement.

Social media announcements: When you share news of the grant on social media, please tag our organization. On Facebook and Instagram it's [@northvalleycf](https://www.facebook.com/northvalleycf) and on Twitter it's [@NVCF](https://twitter.com/NVCF). Tagging makes it easy for us to see and share.

Logos: We ask that you please use both the Butte Strong Fund and NVCF logos with any press releases, website or social media announcements. Logos are attached to this email.

Email taglines: If a job position or a program is funded by NVCF, please consider putting our logo in your email tagline with wording along the lines of: "This position (or program) is funded by a grant from the North Valley Community Foundation and Butte Strong Fund."

Media relations help: If you need help while crafting a news release or social media messages, please email David Little at dlittle@nvcf.org. If you need a quote from an NVCF team member, David can get you in the right hands.

(Last update: June 9, 2021)